

**PROJECT PROFILE
OF
AVRORA FASHION LIMITED.**

:: Registered Office:

House # 38, Road # 03, Sector # 10
Uttara Model Town Dhaka – 1230
Bangladesh

:: Factory:

Unit-1

29/B, Khilkhet, Bhai Bhai Plaza,(6th-9th floor),
Khilkhet Bazar, Dhaka-1229, Bangladesh

Unit-2

28/B, Khilkhet, Ekota Plaza, (5th-9th floor)
Khilkhet Bazar, Dhaka-1229, Bangladesh

Website: www.avrorafashionbd.com

:: Company Profile ::

01. Name of the Unit : AVRORA FASHION LIMITED

02. Address : (a) Reg. Office: House# 38, Road# 03, Sector# 10
Uttara Model Town,
Dhaka 1230, Bangladesh.

(b) Factory:

Unit-1
29/B, Khilkhet , Bhai Bhai Plaza (6th - 9th floor)
Khilkhet Bazar, Dhaka-1229, Bangladesh

Unit -2
28/B, Khilkhet , Ekota Plaza (5th -9th floor)
Khilkhet Bazar, Dhaka-1229, Bangladesh

(c) Factory Area: 50,000 SQ. FT.

03. Organization Type : Private Limited Company

04. Year of Establishment: January 2007

05. Date of Commencement of Production : 12th March 2007

06. Date of Commencement of Export: 30th April 2007

07. Knitting facilities:

We buy cotton or synthetic yarn from spinning mills and in our circular knitting machines we make different kinds of knitted fabrics for our own garments production.

- a. Single Jersey
- b. 1X1 Rib
- c. Inter Lock
- d. Terry Fleece
- e. PK and Lacoste

Most of our machines are fitted with lycra attachments. We make fabrics from:

- a. Cotton
- b. Polyester
- c. Viscous
- d. Slub

We buy yarn from local source Badsha Textile , Kamal Yarn & N.Z. Textile of Bangladesh.

8. Dying Facilities:

Issue Gray fabrics from the knitting machines are processed in the dying factory . (Purbani, Anlima, Mozart, Taqwa, Rupa, Suprov Composite) this process consists of scouring, bleaching, dyeing, calendaring, compacting also in the process. We use enzymes and softener for getting shiny look and good hand feel.

Dyeing & Washing Facilities:

We do our washing from Padma Poly Cotton , AGS International Ltd, Ultra Washing & Dyeing Ltd, Euro Washing Ltd.

- a. Cool Dye/ Wave Dye
- b. Spray Dye
- c. Pigment Dye
- d. Dip Dye
- e. Tie Die, Marble dye
- f. Acid Wash, Burnout Wash
- g. Stone wash

9. Printing

We can do following printings like Screen & All Over :

- a. Rubber Print
- b. Pigment Print
- d. Flock Print, High Density Print
- e. Discharge Print, Burnout Print
- f. Photo Print, Sublimation Print

10. Production capacity:

UNIT 1:

12 Line*150 pcs*08 HRS*26 Days = 3,74,400 pcs per month (T-shirt equivalent)

UNIT 2: (In Process)

11. Production lead time: 60-90 days from the date of receipt of LC.

12. Mode of payment: Confirm Letter of Credit or TT.

13. Our products are

- a. T-shirts with or without print
- b. Polo shirts
- c. Ladies Tops, Tank Top
- d. Night Wear
- e. Trousers, Short Pant
- f. Leggings
- g. Boxers/Shorts
- h. Sweat Shirt, Hoody Jacket
- i. Kids Dresses

14. Machinery Installed Type: (Unit-1) 12 Lines 240 Machines

- a) Cutting Machine
- b) Sewing Machine
- c) Thread Sucking Machine
- d) Steam Iron
- e) Exhausted Machine
- f) Boiler
- g) Electricity producing Machine. (Diesel Generator)
- h) Packing Machine

Unit-2

10 Lines (200 Machines)

15. Number of Employees: 480 (unit-1)

- 16. a) Administration - 20 persons
- b) Professional and technical personnel - 40 persons
- c) Skilled Workers / Operators - 260 persons
- d) Semi-Skilled / Assistant Operators - 130 persons
- e) Un-Skilled employees - 30 persons

17. Ownership: Private Limited Company

18. Present Export Market:

- a) Canada: SUZY INC, AMERELLA, TARGET, O.T.H, TERRA NOSTRA, CIRQUE DE SOLIEL, SHOOT, GENUMARK
- b) Netherlands: SHOEBY, LAKESIDE FRANCHISE, DEPT B.V, JOLO FASHION
- c) Denmark: ANERKJENDT, HUMOR, NOCC, MARCUS EUROPE A/S, G.S. +Co. A/S, Hb- TEXTILE
- d) Italy: PIAZZA ITALIA, INTICOM SPA, IN-TE-SUD SRL, KAPPA, LOTTO
- e) The Russian Federation: OOO GAIZER, GLOSAB
- f) Poland: LPP
- g) Germany: NEW YORKER, GINTONIC, KATAG, CAMP DAVID, TIME ZONE
- h) Saudi Arabia: BLUE AGE, FLIP SIDE
- i) Czech Republic: ALPINE PRO, SILVENI
- j) Spain: DECIMAS, ROLY



20. Board of Investment registration number: L-61090712010H dated. 30.12.2007

21. Export Registration Certificate number and date: RA 0084566 ,Dated 08.03.2007

22. TIN No. : 003-202-0348/Co.-3, Circle -1, Dhaka.

23. VAT Registration No. : 18041015333 dated. 2014

24. BKMEA Membership No: BKMEA: 1523-B/2009
BGMEA Membership No: 5780

25. BSCI Audit: DBIB-338498, DD: 05/08/2016

26. Bank Details:

Islami Bank Bd. Limited

Uttara Branch

Kushal Center,Uttara, Dhaka – 1230 , Bangladesh

SWIFT: IBBLBDDH 207

27. Cost of the project: BDT 50 Million

: COMPANY HISTORY:

The company was established in Dhaka city of Bangladesh in Jan 2007 and started to export in the same year. The company was registered in the joint stock Companies as a private limited company on 14th January 2007 with its registered office in Uttara Model Town, Sector-10.

The driving force behind the company is Mr. Nasir Uddin Ahmed Nasim (The Managing Director of the company) is an Experienced and qualified Engineer who lived in abroad for last 20 years and was doing business internationally. He owns 75% shares of the company while the rest 25% owned by his family members and a relative. The principal objective of the company was to make everything from yarn to readymade garments, finish and export it to countries of EU, America, Canada and Russia other East European countries.

Nasir Uddin Ahmed Nasim (The Managing Director) was born in Barisal on 16th January 1953 in a respectable educated Muslim family. Mr. Nasir Uddin Ahmed Nasim Studied in Barisal Zilla School and stood first in S.S.C in 1968 form Jessore Board. He completed his H.S.C from Dhaka College in 1970 and was a student of BUET 1970-1972. After independence of Bangladesh Nasir Uddin Ahmed Nasim went to the USSR for higher studies from where he completed his M.S in Mechanical Engineering with HONOURS and returned to Bangladesh.

Mr.Nasim Ahmed served as an industrial engineer in the Bangladesh Machine Tools Factory for about 10 years from 1978-1987. He underwent one year industrial training in Japan under JICA program in steel making in 1981. Mr. Nasim was deputy chief engineer production & the manager of machine shops of BMTF in 1984. From 1984-1987 he worked in marketing department for new product diversification. He extensively visited most of the industries of then Bangladesh. During there years with his enthusiastic efforts BMTF was able to develop large number of import-substitute machine & spare parts for Jute, Textile, Food and chemical industries. He further defended his Ph.D from Moscow Academy of Machine tools in 1992.

Mr. Nasir Uddin Ahmed Nasim set up his own company in Russia in 1992. He started his business in electronics. From import to distribution and in 1993 and set up computer assembly plant in Moscow.He established a trade house for import and distribution of consumer goods from food products to garments. With the fall of Soviet Union and frequent political changes, our business also suffered ups and downs.

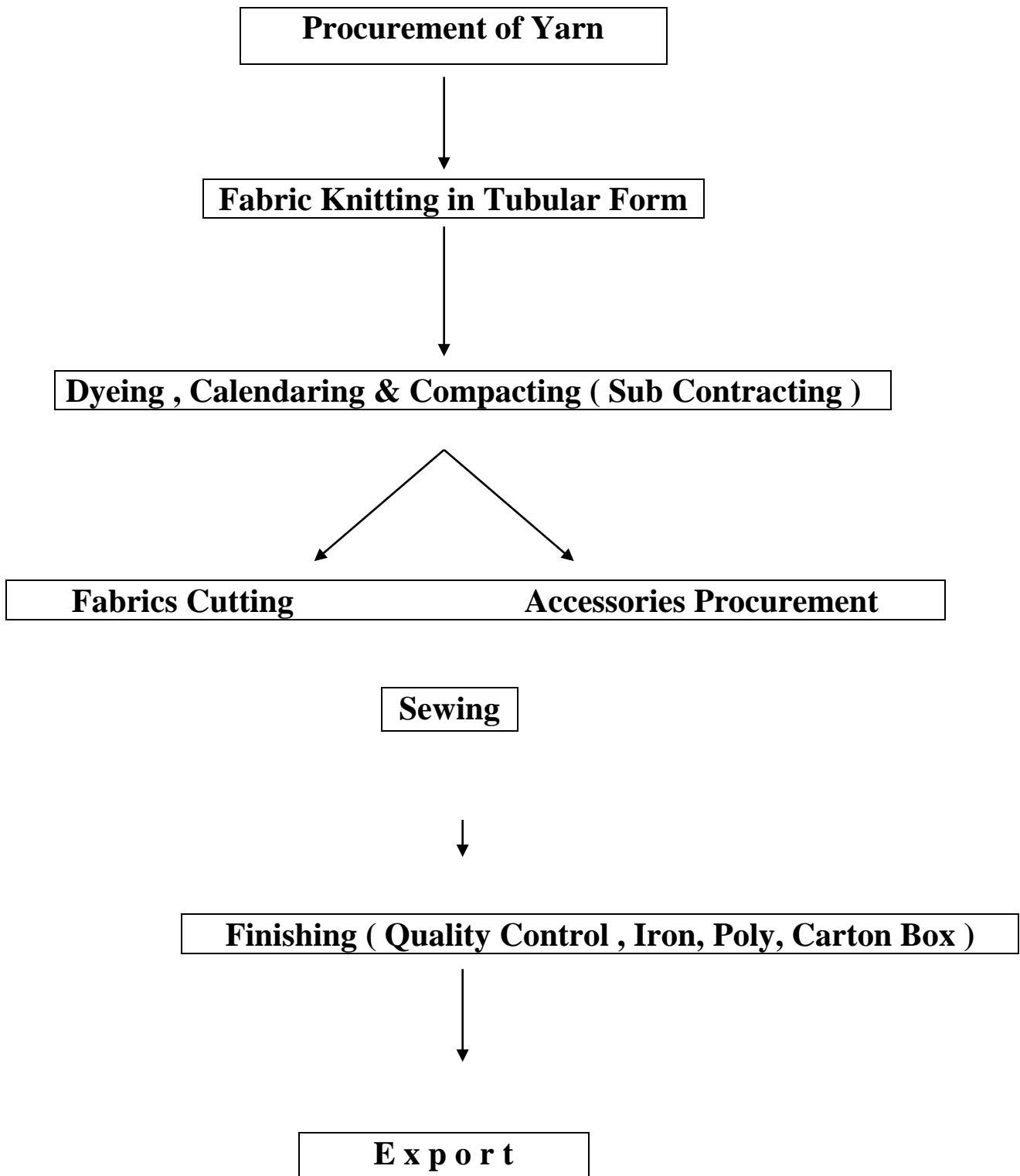
From year 1994 to 2004 the company's principal line was import of high quality branded garments from UK and Germany and distribute through its sales company Zao Sunshine Inc in Russian Federation to Chain Stores like Metro Cash & Carry, Auchan, Martkauf etc.

Mr. Ahmed returned to Bangladesh in 2006 and set up Avrora Fashion Ltd in Dhaka for production and export of Knit Garments with the objective to establish a new Area for Bangladeshi export.

With long experiences of directly working in Russian market, well known with many Russian business persons, with vast knowledge in marketing and in the product itself, fluent in Russian language is confident of developing its own segment market in a newly emerged economic gigantic Russian Federation with our carefully made quality products customized for Russian buyers can be the pioneer Bangladeshi Company in this part of the World.

Since 2009 AFL expanded its export market in Canada, Netherlands, Denmark & Italy. It has been working with one of the largest industrial bank <Islami Bank Bangladesh.> Ltd and enjoying enough btb L/C facilities & can handle any big orders.

PRODUCTION FLOW CHART



Avrora Fashion Ltd.

Imported Machineries

SL No	Description	Quality	Brand
1	Sewing Machine (Plain)	115	Juki/ Brother
2	Sewing Machine (Over Lock)	80	Juki/ Siruba
3	Sewing Machine (Flat Lock)	50	Juki/ Siruba / K – Chance
4	Special Machine	30	Juki/Pegasus
5	Vacuum Table with Steam Iron Set	20	Kaigu/Local
6	Thread Sucking Machine	2	Kaigu
7	Rib Cutting Machine	4	Jack
8	Re-coning Machine	3	Kaigu

Locally Purchased Machinery

SL No	Description	Quality	Country Of Origin	Brand
1	Electric Cloth Cutting Machine	4	Japan	
2	Electrical PP Belt fastening Machine	2	China	
3	Electric Boiler GAS/Electric	2	China	
4	Diesel Generator 120/40/40 KVA	2	England/China	
5	Electric Exhaust Fans 4'x 4'	5	Bangladesh	

Contact Detail:

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